

Technical Communication

Introduction

Technical Communication is a rapidly growing profession. Development of new technologies has increased the demand for professionals who can clearly explain policies, products and services to clients and customers. UW-Stout's program integrates communication theory with coursework in a chosen applied field. Examples of applied fields include biomedical engineering, packaging, international studies, quality management, telecommunications, tourism, training and development, art and design, and business and management. Graduates of this program will have the skills to research, visualize, design, develop and oversee publication of both print and electronic documents.

Copy editing and preparation, multimedia or hypertext writing, and critical, technical and freelance writing courses prepare you to write clearly for specific audiences. In addition, courses in an applied field of your choice supply the strong technical background crucial to communicating complex ideas to different audiences. Elective courses give you the chance to explore other areas, such as photography or creative writing. All students will participate in a co-op, internship or practicum during the junior year.

General Requirements

Bachelor of Science Degree

Total for graduation	124 credits
General Education	43 credits
Major Studies	81 credits

Program Requirements

General Education

43 credits required

A. Communication Skills 8 credits

ENGL-101	Freshman English – Composition or	
ENGL-111	Freshman English – Honors I	3
ENGL-102	Freshman English – Reading and Related Writing or	
ENGL-112	Freshman English – Honors II or	
ENGL-113	Honors Seminar	3
SPCOM-100	Fundamentals of Speech	2

B. Analytic Reasoning 6 credits

Courses must be from areas of math, logic, statistics and computer science.

C. Health and Physical Education 2 credits

Courses must be from areas of health, physical education or nutrition.

D. Humanities and the Arts 9 credits

Courses must be from three or more areas including art history, creative arts, foreign language and culture, history, literature, music appreciation, performing arts and philosophy.

E. Social and Behavioral Sciences 9 credits

Courses must be from three or more areas including anthropology, economics, geography, political science, psychology and sociology.

F. Natural Sciences (with Lab) 4 credits

G. Technology 2 credits

H. General Education Electives 3 credits

Course(s) must come from categories A, B, D, E or F.

Major Studies

81 credits required

Envision the Users 16 Credits

ENGL-312	International Technical Communication	3
ENGL-343	Rhetoric of Technology or	
ENGL-371	Advanced Rhetoric	3
ENGL-430	Writing for Content Management	3
PHIL-235	General Ethics	3
SPCOM-312	Intercultural Communication	2
SPCOM-414	Interviewing I	1
SPCOM-XXX	Interviewing II	1

Create the Concept 29-30 Credits

ENGL-207	Writing for the Media	3
ENGL-247	Critical Writing	3
ENGL-340	The Structure of English	3
ENGL-385	Document Design	3
ENGL-415	Technical Writing	3
ENGL-425	Usability Design and Testing	3
ENGL-435	Writing Technical Manuals	3

Choose one track in either language or computer science (8-9 credits)

XXX-XXX	Any Foreign Language I	4
XXX-XXX	Any Foreign Language II	4
or		
CS-142	Computer Programming for Multimedia I	3
CS-143	Computer Programming for Multimedia II	3
LOG-301	Logic	3

Produce an Integrated Experience in a Professional Setting 32 Credits

ENGL-121	Introduction to Technical Communication	3
ENGL-388	Writing Multimedia or	
ENGL-361	Hypertext Writing	3
ENGL-225	Copyediting and Preparation	3
ENGL-x49	Cooperative Educational Experience or	
ENGL-471	Freelancing/Professional Writing	3
INMGT-365	Project Management	3

Choose 2-3 credits from the following:

SPCOM-308	Speech Skills for Business and Industry	2
TRHRD-360	Training Systems in Business and Industry	3
GCM-141	Graphic Communication and Electronic Publishing	3

Applied Field 12 credits

Choose an applied field, an official minor or an equivalent field of study approved by the program director. Courses selected must total at least 12 credits.

Electives 3 credits